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UNI-PRESIDENT CHINA HOLDINGS LTD.

統一企業中國控股有限公司*

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 220)

**ANNOUNCEMENT
PRICE-SENSITIVE INFORMATION
INCREASE OF CAPITAL CONTRIBUTION TO JINMAILANG**

SUMMARY

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The Board announces that, Zhengzhou President, a wholly-owned subsidiary of the Company, will make a capital contribution of RMB100,000,000 (equivalent to approximately HK\$119,047,619) to Jinmailang. Jinmailang Investment, another shareholder of Jinmailang, also takes part in the capital injection. In the event that such capital injection by Zhengzhou President and Jinmailang Investment is completed, the registered capital of Jinmailang will be increased from RMB800,000,000 (equivalent to approximately HK\$952,380,953) to RMB948,725,256 (equivalent to approximately HK\$1,129,434,829).

Prior to the capital injection, Jinmailang is held 40.40% indirectly by the Company through its wholly owned subsidiary President Enterprises (China) Investment Co., Ltd. and 9.60% indirectly by the Company through its wholly-owned subsidiary Zhengzhou President, and the remaining 50% is held by Jinmailang Investment. Upon completion of the proposed capital injection, the equity interest directly held by Zhengzhou President in Jinmailang will increase from 9.60% to 15.93% and the equity interest directly held by President Enterprises (China) Investment Co., Ltd. will be diluted from 40.40% to 34.07%. The 50% shareholding held by Jinmailang Investment remains unchanged.

As at the date of this announcement, no formal agreement in relation to the capital contribution by Zhengzhou President has been entered into. Shareholders of the Company and potential investors are advised to exercise caution when making any decision related to dealing in the shares of the Company.

INCREASE OF CAPITAL CONTRIBUTION

The board of directors of the Company (the “**Board**”) announces that, Zhengzhou President Enterprises Co., Ltd. (“**Zhengshou President**”), a wholly-owned subsidiary of Uni-President China Holdings Ltd. (the “**Company**”), will make a capital contribution of RMB100,000,000 (equivalent to approximately HK\$119,047,619) to Jinmailang Beverage Corporation Limited (“**Jinmailang**”). Jinmailang Investment Co., Ltd. (“**Jinmailang Investment**”), another shareholder of Jinmailang, also takes part in the capital injection, In the event that such capital injection by Zhengzhou President and Jinmailang Investment is completed, the registered capital of Jinmailang will be increased from RMB800,000,000 (equivalent to approximately HK\$952,380,953) to RMB948,725,256 (equivalent to approximately HK\$1,129,434,829).

The capital contribution by Zhengzhou President will be made in cash and funded by the internal resources of Zhengzhou President.

INFORMATION ON JINMAILANG

Jinmailang is a PRC incorporated company limited by shares and its scope of principal business activities includes manufacturing of beverages.

Prior to the capital increase, Zhengzhou President and President Enterprises (China) Investment Co., Ltd. respectively hold 9.60% and 40.40% of the registered capital of Jinmailang. The remaining 50% shareholding is held by Jinmailang Investment.

In the event that the capital injection by Zhengzhou President and Jinmailang Investment is completed successfully, the equity interest directly held by Zhengzhou President will increase from 9.60% to 15.93% and the equity interest directly held by President Enterprises (China) Investment Co., Ltd. will be diluted from 40.40% to 34.07%. The total equity interest held by the Company in Jinmailang, which is the indirect interest held through Zhengzhou President and President Enterprises (China) Investment Co., Ltd., after capital injection will be 50%. The shareholding of Jinmailang Investment in Jinmailang remains 50%.

REASONS FOR AND BENEFITS OF THE TRANSACTION

The Board believes that the transaction is in the interests of the Company and through the increased capitalization of Jinmailang which is engaged in manufacturing beverages, the Company’s competitiveness in the beverage industry in the PRC will be enhanced.

GENERAL

The Company is one of the leading manufacturers of beverages and instant noodles in the PRC.

Jinmailang is principally engaged in manufacturing beverages.

As at the date of this announcement, no formal agreement in relation to the capital contribution by Zhengzhou President has been entered into. Shareholders of the Company and potential investors are advised to exercise caution when making any decision related to dealing in the shares of the Company.

For reference only, an exchange rate of HKD1 to RMB0.84 has been used for the conversion of RMB into Hong Kong dollars for the purpose of this announcement.

By order of the board of directors
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 29 March 2011

As at the date of this announcement, the executive directors are Mr. Lo Chih-Hsien and Mr. Lin Wu-Chung; the non-executive directors are Mr. Kao Chin-Yen, Mr. Lin Chang-Sheng, Mr. Lin Lung-Yi and Mr. Su Tsung-Ming; and the independent non-executive directors are Mr. Chen Sun-Te, Mr. Fan Ren-Da, Anthony, Mr. Yang Ing-Wuu and Mr. Lo Peter.

* For identification purpose only